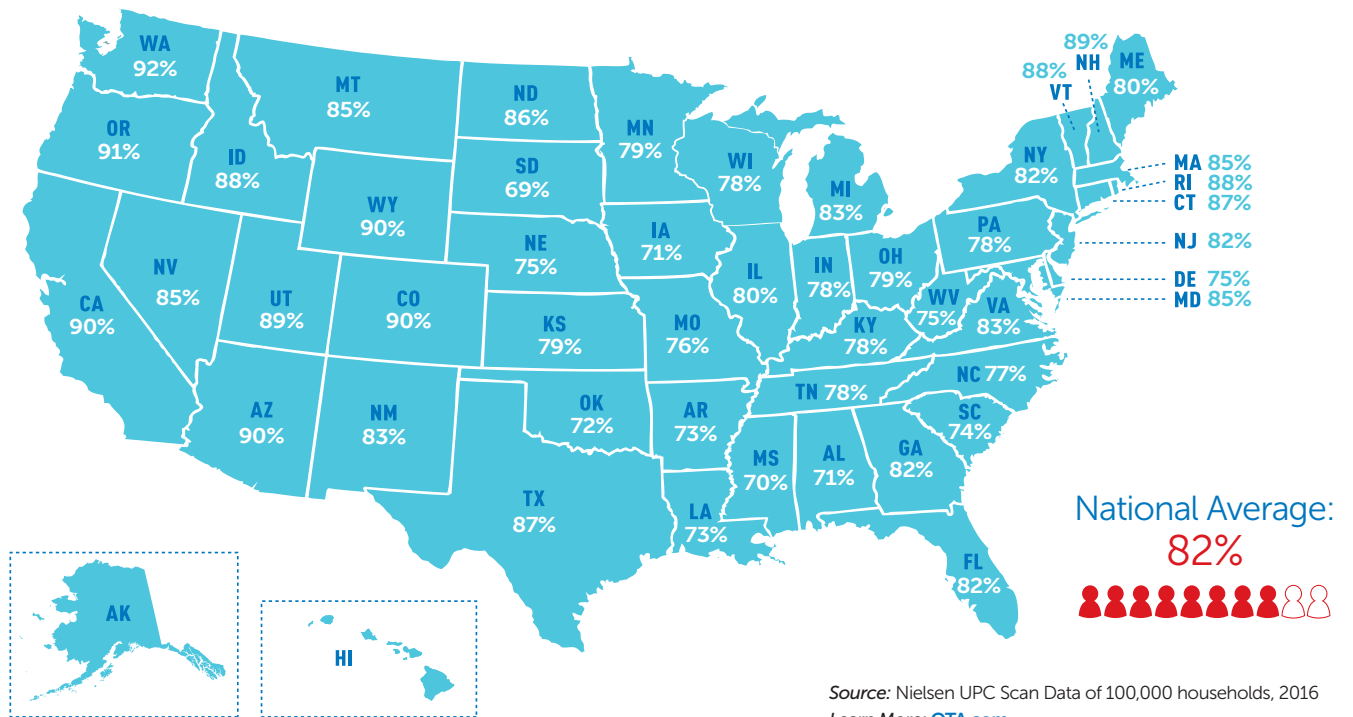




Percentage of U.S. Households Purchasing Organic Products



National Average:
82%

Source: Nielsen UPC Scan Data of 100,000 households, 2016
Learn More: OTA.com